IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Gray Group Art Unit: 2426

Application No. 10/735,346 **Examiner:** Peng, Fred

Filed: December 12, 2003 Attorney Docket: 02286

Title: Methods and Systems For Collaborative Capture Of Television Viewer Generated

Clickstreams

37 C.F.R. § 1.114 SUBMISSION OF AMENDMENT WITH REQUEST FOR CONTINUED EXAMINATION

Commissioner:

The Assignee respectfully requests continued examination and entry of the following amendment and remarks in response to the final office action mailed October 14, 2010. The Assignee respectfully submits that the amendment and remarks contained herein distinguish the pending claims from the cited documents.